

Valuable Business Opportunity!

Training - Source and package tourism products

Why should I participate?

- One day of high value, customised and interactive training
- Enhance business growth potential by developing your product packaging skills to sell to the tourism industry
- Obtain national recognition of your skills
- Gain access to a specialist trainer to support your business growth
- An opportunity to share and develop business with peers
- Take advantage of a valuable opportunity provided through government subsidy

What will the training cover?

- Develop product initiatives within the context of your overall business plan and marketing focus
- Select destinations and products based on research
- Develop programs to meet the requirements of specific customers and existing or new markets
- Help you identify new business for low seasons or off peak times
- Assist you develop your networks with other products in your region

What do I need to do?

1. Select your preferred training location.
2. **Complete the registration form** and **fax** to QTIC by **2 June 2006**.
3. You will receive pre-workshop material, and venue details, including a self-assessment form that will help customise the training to meet your needs.
4. Return your self assessment form one week prior to the training.

Your Trainer

Gill Parssey, of Facilitate Marketing, has over 21 years experience in the tourism industry with extensive knowledge in international and domestic markets specialising in marketing, packaging, sales and business development.

Training Locations:

Airlie Beach	Brisbane	Toowoomba	Gladstone
8 June	13 June	15 June	19 June
Agnes Water	Hervey Bay	Kingaroy	Townsville
20 June	22 June	23 June	26 June

An initiative by Queensland Tourism Industry Council in partnership with Tourism Queensland, RTO Network and Brisbane North TAFE

Source and package tourism products

Please indicate ✓ which location you will be attending

Airlie Beach	Brisbane *	Toowoomba	Gladstone
8 June 9am- 4.30 pm	13 June 9am- 4.30 pm	15 June 9am- 4.30 pm	19 June 9am- 4.30 pm
Agnes Water *	Hervey Bay	Kingaroy	Townsville
20 June 9am- 4.30 pm	22 June 9am- 4.30 pm	23 June 9am- 4.30 pm	26 June 9am- 4.30 pm

* The course will be tailored for the Backpacker market

Registration Fee: Full QTIC member \$40 inc Non member \$55 inc gst
(Includes workbook, accreditation support, morning/afternoon tea and lunch)

Venue details and pre-workshop material will be forwarded on receipt of your registration.

<p>Name: _____</p> <p>Company: _____</p> <p>Address: _____</p> <p>Telephone: _____ Fax: _____</p> <p>Email: _____</p> <p>Are you a full QTIC member? Yes: <input type="checkbox"/> No: <input type="checkbox"/></p> <p><input type="checkbox"/> Enclosed is a cheque to QUEENSLAND TOURISM INDUSTRY COUNCIL for \$_____</p> <p><input type="checkbox"/> Please debit my Bankcard, Mastercard, Visa, Amex, Diners (Please circle & complete the details below)</p> <p>Epiry Date: / /</p> <p><input type="checkbox"/> I have directly deposited my enrolment fee to QTIC's Bank</p> <p>Date of Deposit: ____/____/____</p> <p>Bank: Suncorp Metway Account Name: Queensland Tourism Industry Council BSB: 484-799 Account: 0423 77 489</p>	<p>To register: Complete the registration form and fax to (07) 3236 4552 no later than 2st June 2006.</p> <p>Payment: Mail this form along with payment to QTIC, PO Box 13162, George Street, Brisbane QLD 4003.</p> <p>ABN 75 095 706 095 This document will be a Tax Invoice for GST when you make payment.</p> <p>Cancellations: Made after 9th June 2006 will not be refunded, however substitutes will be accepted.</p> <p>For further enquiries please phone (07) 3236 1445 and ask for Kim Harrington.</p>
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