



# Help Save the Christmas Carnival

... Your support would be greatly appreciated

## Dear Prospective Sponsor

On behalf of the Frontline Management (FLM) Students and Friends committee, we would very much appreciate if your organisation can sponsor the Kingaroy Christmas Carnival which will be held on Thursday on 17th December 2009. To run this event, we are in the process of securing support from a local non-profit organisation to affiliate with. When finalised, we shall forward you their details.

We need to raise a substantial amount of funds to cover liability insurance and to subsidise rides and entertainment.

The committee consists of FLM students and kind hearted local citizens. All of which only came together on Thursday night, 26<sup>th</sup> November to brainstorm ideas for the event and to come up with some strategies to make this an enjoyable and memorable evening for kids and families, whilst keeping with the Christmas Spirit.

I have the pleasure of being able to provide the students with the opportunity to be assessed for one of their competencies, Manage Projects. All students are existing workers within the South Burnett region and are spread across many industries. All work in varying levels of leadership within their respective organisations.

Time is most definitely not on our side.

Any form of sponsorship, be it in kind, in products/services or monetary, will all go to towards the carnival. Any unspent monies left over post-carnival will be donated to a local charity. We will be running a competition in which carnival patrons will have an opportunity to vote on their preference of charity.

The following page outlines the sponsorship options and how we are able to in return, offer our appreciation for your generosity.

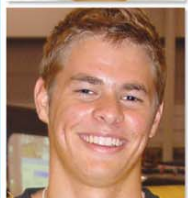
Please contact Candace Dahms to discuss further details on 4160 4421 or 0438 773 763.

Kind regards

**Tina Torrens**

Teacher / Project Leader

SQIT – Kingaroy Campus





## Monetary

### **Gold Sponsors - \$1,000 or over**

- Crow FM mentions in any lead up advertising to the carnival
- Mentions in the South Burnett Times as they follow the committee's progress pre-carnival
- A big thank you in the South Burnett Times post-carnival (including your logo and small business article)
- Posters in participating shops and on rides, displaying your sponsorship

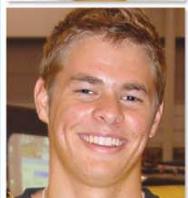
### **Silver Sponsors - \$500 - \$999**

- Crow FM mentions in any lead up advertising to the carnival
- A big thank you in the South Burnett Times post-carnival
- Posters in participating shops and on rides, displaying your sponsorship



### **Bronze Sponsors - Under \$500**

- A big thank you in the South Burnett Times post-carnival
- Posters in participating shops and on rides, displaying your sponsorship



## In-kind

Examples -

- Help with setting up and packing up – people power (crowd control)
- Lend of equipment that can be used – lighting, decorations, paper for brochures



## Products and Services

To be used to barter with the entertainers in lieu of payment for their services.

Examples -

- Wine, hampers, packaged food products, white goods
- Free car wash, massage voucher, haircut, driving test

*All in-kind offers and other donations will be recorded and mentioned in our post-carnival "Thank you" spread in the South Burnett Times.*

