

CYCLE QUEENSLAND

Miles to Mooloolaba
Saturday 1 to Sunday 9 September 2007

26 July 2007

Carolyn Knudsen
Manager Tourism, Art and Heritage
Kingaroy Shire Council

Re: Assisting with catering for Cycle Qld participants – multiple opportunities

Dear Carolyn

There are opportunities for the Kingaroy community to assist with some of our catering needs and subsequently to raise some funds. Please consider the following and advise who you think might be the best candidates. We prefer that multiple groups take the opportunities rather than just one. The High School has already taken an opportunity and one of their Home Ec classes is catering for volunteer lunch on Wednesday.

Intro:

Cycle Queensland is a 9-day adventure holiday for up to 1000 people. The riders, from all over Australia, cycle between towns each day while our mostly volunteer support crew of 180 people move our mobile town to the next campsite. We provide 3 professionally catered meals each day, hot showers, entertainment and full route support. Bicycle Queensland, the organisers, are a not for profit group whose interest is in getting more people cycling.

There are three opportunities in Kingaroy for community groups to get involved as follows:

- Running a food outlet on Tuesday 4/9/07
- Assisting our caterers each evening on Tuesday 4/9/07 & Wednesday 5/9/07

Running a food outlet – Tuesday 4/9/07

The participants are supplied with lunch on the route each day but many of them eat this during the morning and are looking for additional food ('more food' is an M.O. for our riders!). On the campsite each day we arrange for a community or service group to run a food outlet.

We are looking for a general food outlet that provides sausage sizzle/burgers/kebabs and the like, as the riders will naturally have another light meal during the day. The participants need plenty of food and want interaction with the locals.

The arrangement is that the group supplies all the food and drink as well as everything they need in the way of shelter and equipment etc. The group takes away all that is left afterwards including money taken. We supply the site, riders and the rubbish bins.

The participants like to buy sausage on bread priced at around \$2.00. They will also buy sports drinks. A rider will often spend \$4.00 at a sausage sizzle. Other options can be available if you wish e.g. burgers etc and we encourage you to try something different as the riders are looking for something new. Vegetarians should be catered for, say 10%, and we suggest veggie burgers, either store bought or home made are a good option.

There is no science to determining how much will be sold. It varies depending on the distance and difficulty of terrain each day, weather (unfortunately we can't control this!) and deliciousness of the food available (your area). *Our advice is to typically allow for one third of the riders to purchase something.* This advice is conservative in your favour in order that the group does not end up with large quantities of unsold stock and subsequently out of pocket. We note below any variations to the expected number of participants who will purchase food based on our assessment of the ride.

The time that the food outlet is operational varies but the *specific times we estimate for your sizzle are noted below*. The faster riders trickle in early, then there will be a busy period when most of the riders pass through followed by a trickle of slower riders. The riders tend to arrive at site, find their luggage, setup camp and have a shower before looking for an extra bite to eat.

Specific details for food outlet in Kingaroy on Tuesday 4/9/07.

Location: Kingaroy Showgrounds

Time to open: 11am

Finish time: 4pm

Distance since last rest stop with food: 18km

Estimated number of participants to cater for: 50% * (see next note)

We are currently expecting 1000 participants on the event but we will not know the final number until after the closing date on August 3. We will contact you soon after this date to advise of the final number.

Assisting our caterers – 2 nights – Tuesday 4/9/07 & Wednesday 5/9/07

We have a contracted caterer to supply the 3 main meals each day. The caterer supplies the food, equipment and the chefs and we supply a volunteer team to assist them. The evening meal and next days lunch preparation is a peak load that we need help with so we look to a community group to assist.

The arrangement is that the group/s supplies 12 adults on Tuesday and 15 to 20 adults on Wednesday from 4pm to around 8pm (or until finished) each day to assist with activities such as cleaning and chopping food, assembling sandwiches, wrapping cake slices and packing food into containers. The group/s works alongside our volunteers & receives instruction from the chefs. All people in the group receive dinner and the group is paid a donation for each day (\$200 for the smaller group and \$300 for the larger group).

I hope to hear from you soon about the catering opportunities.

Yours sincerely

BICYCLE QUEENSLAND

John Franklin
Event Director