

# How's Business?

**Are you being successful?**

**Do you have a business plan?  
or is planning a waste of time for you?**

**Is your plan working?**

**Can it all come together better?**

**Need some direction in a business sense?**

Queensland Wine Industry Association in conjunction with AusIndustry will be conducting a **Business Enterprise Planning Workshop** near you in the **next two weeks** don't miss out.

Topics will include:

- The Planning Process – What is the Benefit
- What is most important the Plan or the Planning Process
- What are things that underpin a good Plan
- What should be the primary purpose of my Plan
- The Ten Commandments of the Planning Process

The workshop will help direct you're thinking about how to be successful and stay successful in business. Each participant will receive a full workbook and set of course notes.

This is the first in a series of 3 key workshops designed to enhance your Management and Marketing Skills. Giving practical assistance in the development of a Business and Marketing Plan that will help you plan your path to success.

**Cost:** \$89 Members \$129 Non Members (Inc GST)

Workshop lunch, morning tea and all printed material will be provided.

**Attend the first two workshops and the third will be free of charge**

This workshop is open to all interested parties.

(This workshop carries a guarantee if you feel it was not value answer a short questionnaire and receive a \$50 refund)

## Brisbane

**Date:** Thursday 7<sup>th</sup> Dec 2006  
**Time:** 9.30am – 4.00pm

**Venue: Sirromet**  
850-938 Mount Cotton Road,  
Mount Cotton Qld 4165

**Contact:** Trevor Watts QWIA office – Tel 07 4631 2679 for more information.

## South Burnett

**Date:** Tuesday 12<sup>th</sup> Dec 2006  
**Time:** 9.30am – 4.00pm

**Venue: Clovelly Estate**  
Steinhardts Road,  
Moffatdale, (via Murgon)  
South Burnett Qld 4605

## Granite Belt

**Date:** Thursday 14<sup>th</sup> Dec 2006  
**Time:** 9.30am – 4.00pm

**Venue: qcwt**  
22, Caves Road,  
Stanthorpe,  
Qld 4380