

South Burnett Tourism Talk

In conjunction with the South Burnett Tourism Association Inc.

Welcome to Tourism Talk

With the witty repartee of both Peter Howard and Jason Ford still ringing in our ears, we can ensure those who missed last months masterclass that you would have really enjoyed the experience!

Those who did attend would agree that the actual demonstration was very professional and the information given both by Jason and Peter was extremely informative and entertaining. The actual showcase menu was created by Brad Clark and Jason Ford and did a wonderful job in highlighting what regional produce is available in the South Burnett along with its versatility.

The fresh produce featured included, Bendele Organic Duck, Jestin Farm Pork, Kingaroy Cheese Quark, Runnymede Sheep Dairy Yogurt, The Peanut Van peanuts and Green Valley limes. The wine was supplied by three of our local wineries, Crane Wines, Clovely Estate and Captains Paddock and had been matched with each course of the showcase menu.

The dinner that night was well supported by our local tourism operators along with other industry reps and due to its success another event will be organised early in the new year.



Nanango restructured

Recently the Nanango & District Tourist Association and the Nanango Progress Association amalgamated to form the new **Nanango Tourism & Development Association Inc.**

The President is Lloyd Hooper and the Secretary is Christy Stephens from Nanango Country Print and Country Focus.



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November 2006
Issue 9

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The future depends on what we do in the present.

Mahatma Gandhi



Great Bunya Drive Launch & Workshop

Last Thursday, another Great Bunya Drive workshop and the community launch of the drive was held up on the Bunya Mountains. This again, was a great success and we had the privilege of hearing from the new TQ Regional Director **Mr Mark Olsen** for the workshop and afterwards the drive was launched by Regional Director of Ausindustry **Mr Ian McKirdy**.

The following day the Federal Minister **The Honourable Ian Macfarlane** MP Minister for Industry, Tourism and Resources officially launched the Great Bunya Drive at a specially arranged Ministerial launch in Toowoomba.



Regional Calendar of Events

To follow on from last year, we are calling for all regional events dates to be included into the regional events calendar for 2007.

This calendar is sent to media and is uploaded onto the www.southburnettholidays.com.au website—it is proving to be a very popular download for visitors to this site!

If you have an event, please ensure all details are given to your shire Visitor Information Centre or you can contact Narelle directly on (07) 4162 6271 or nduggan@kingaroy.qld.gov.au.

Regional Tourism Association Annual Conference

After much discussion between tourism experts, it has been announced that the State Conference will be held at the Carlton Crest Hotel in Brisbane on 1st & 2nd of December.

This conference will address important issues on regional tourism as well as offer debate, expert advice, ideas and opportunities to work toward a better understanding through all levels of tourism.

The conference title of 'Making it Happen, Together' will focus on the implementation and strategies relating to the six major themes of the Queensland Tourism Strategy which was recently rolled out.

It has been suggested that all levels of the tourism industry attend, and I have attached an outline and registration form for those who wish to attend.

Please contact either myself or Paula Bennet at the Fraser Coast South Burnett office for more information.



Important Date Claimers

Tourism Queensland Statewide Roadshow

Presented by Tourism Queensland CEO—Mr Ian Mitchell and Executive Director—Mr James Corvan will provide and update on Tourism Queensland’s direction and their strategies for the future. This presentation will also cover the Queensland Tourism Strategy, destination updates and the challenges and strategies of tourism within Queensland.

To be held at the **Hervey Bay Boat Club, Buccaneer Drive Hervey Bay** on the **Tuesday 28th November** starting at **10:00am**

Please RSVP to Julie on (07) 4122 3444 by 22nd November 2006.

Fraser Coast South Burnett Tourism Christmas Party

The board are throwing an industry Christmas party on Monday 11th December at the Hervey Bay Boat Club starting at 5:30pm. Everyone is invited and if you wish to attend, please contact Julie on (07) 4122 3444 by the 4th of December.

South Burnett Tourism Association Christmas Party

As you all know the SBTA Christmas party will be held at Passchendaele Farmstay on **Thursday 14th December** starting at 6:30pm. BYO drinks (Ken’s home brew will be on tap!) and the cost will be \$15 per person and \$10 for the bus—you must confirm your seat on the bus with Tricia Wheaton at Barambah Bush 4168 1085

Visitor Information Centre October Statistics

<u>VIC NAME</u>	<u>2005</u>	<u>2006</u>	<u>%</u>
Blackbutt	<i>n/a</i>	496	<i>n/a</i>
Goomeri	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>
Kilkivan	1,044	733	(42.42%)
Kingaroy	1,633	1,885	15.43%
Murgon	760	970	27.63%
Nanango	688	1,021	48.40%
Wondai	1,288	1,446	12.26%
Yarraman	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>

**Please note:*

- *Current visitor statistics for Yarraman & Goomeri VIC had not been received at time of publication*

One who understands much displays a greater simplicity of character than one who understands little.

Alexander Chase



“The secret of health for both mind and body is not to mourn for the past, worry about the future, or anticipate troubles but to live in the present moment wisely and earnestly.”

Buddha



Launch of new SCAMwatch website

The Australian Competition and Consumer Commission (ACCC) is proud to announce the launch of their new look **SCAMwatch** website www.scamwatch.gov.au

This website was designed to help inform consumers and small businesses on how to recognise, avoid and report all types of scams.

The website is easy to navigate and explains how scams operate and offers guidance on how small businesses and consumers can minimise their chances of being scammed.

SCAMwatch also identifies specific scams which are currently in operation, including online banking, investment opportunities, medical remedies and fake lotteries.

Combating scams and promoting awareness in the community about scams is a responsibility that the ACCC shares with various other Commonwealth, state and territory fair trading agencies and law enforcement bodies. SCAMwatch outlines the roles and responsibilities of such organisations in respect of scam prevention and policing, and contains direct links via the ‘report a scam’ page.

This website will continue to act as the website portal for the annual *Scams Awareness Month* campaign run by the Australasian Consumer Fraud Taskforce (ACFT).

Kingaroy Cheese & Bethany at State Tourism Awards

Congratulations to Kingaroy Cheese who supplied cheese for this year's Queensland Tourism Awards, held at the Brisbane Convention Centre on the 17th Nov 2006. The Stuart River Triple Cream Brie was showcased.



Cheesemaker Chris Ganzer believes that this is due to the hard working people at Tourism Queensland and the Department of Wine Industry Development, with their commitment to including food as a part of wine tourism being most commendable.

Also, we are pleased to announce that Bethany were finalists in the Hosted Accommodation category at the awards.

Last year Bethany received an encouragement award, so making it to the finals was a huge achievement.

This was great representation for the South Burnett and we look forward to Bethany's winning entry in next years awards!



Kingaroy VIC looking for industry volunteers

Kingaroy Visitor Information Centre has invited tourism operators to participate in their volunteer program for the centre.

Manager, Carolyn Knudsen has invited operators to become volunteers in the centre to learn first hand how the centre operates and to undertake the same training of all volunteers do to ensure they understand how enquiries and requests are managed.

This initiative aims at strengthening knowledge and understanding between all tourism sectors which will lead to a more cohesive industry.

For more information contact Jayne Deshon—(07) 4162 6272



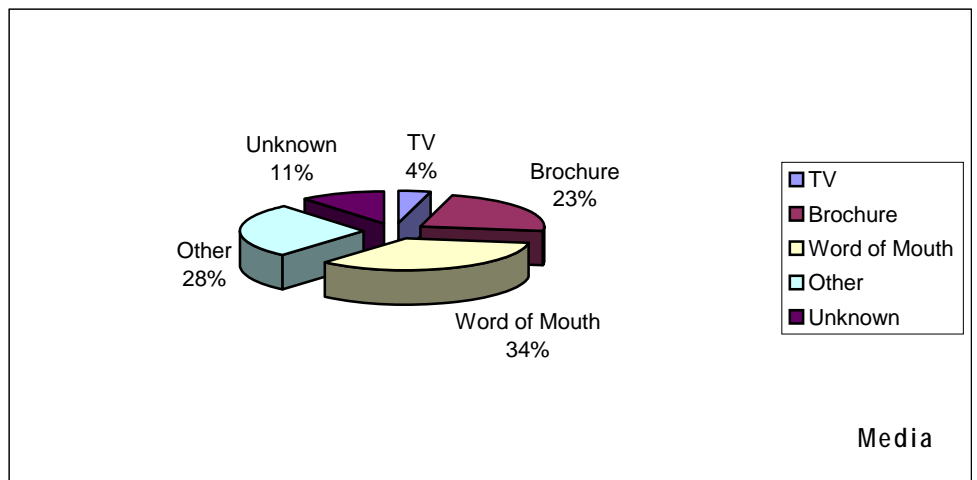
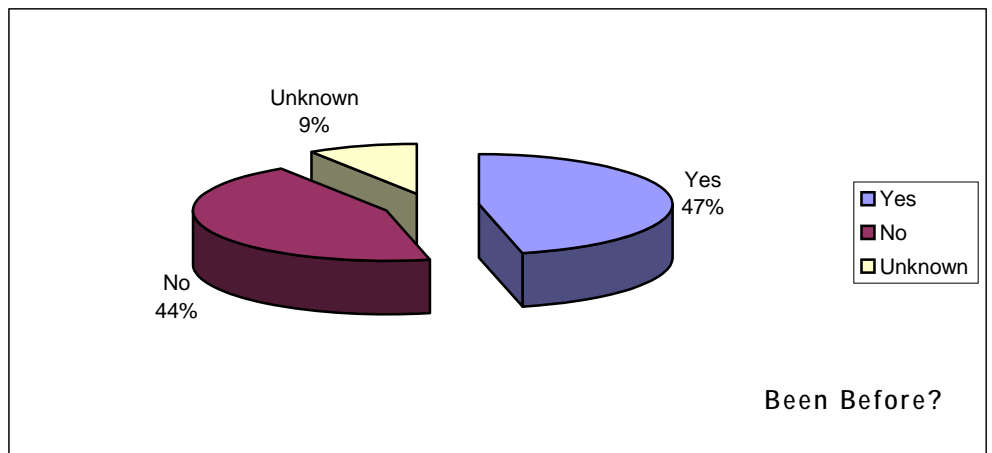
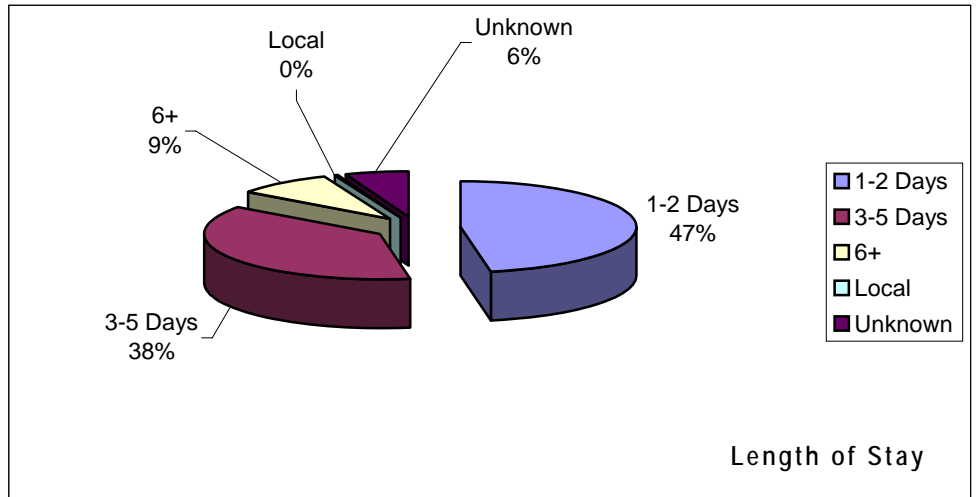
We are what we repeatedly do. Excellence, therefore, is not an act but a habit.

Aristotle

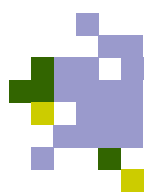


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Comment Card Reports



Please ensure you offer the comment cards to all guests and customers. This tool was introduced to help us improve our service as a region as well as reward those operators already doing an outstanding job. To date, we have only received back **362** cards. This return rate must improve if we are to rely on the data collected as a true indication of the opinions of our visitors.



Regional Events & Markets November & December 2006

Date	Event Name	Details	Contact Details
All November	Art Exhibition @ Kingaroy Information Art and Heritage Precinct	Gallery A Kingaroy Photographic Club. Gallery B Local artists, changing each month. Gallery C Craft Gallery changing each month. Well advised to keep an eye on this space.	Paul (07) 41626272
3rd	Wondai Art Gallery - New Exhibition Opening Night	Wine tasting, finger food included with the introduction of the artists and the first viewing of the exhibition. Opening night costs \$5 and a gold coin donation thereafter. Opening night starts at 6pm; normal Gallery hours are 10am till 4pm	Wondai Art Gallery (07) 4168 5926
4th & 5th	Golden Lure Bass Competition		Murgon VIC (07) 4168 3864
9th	Transit of Mercury	The planet Mercury will pass across the face of the Sun starting at 5am and finish around 10.10. You can view this through a special solar filtered telescope or on the big screen in the Star Theatre - \$5.50 per person. Cooked BBQ breakfast between 6am and 9am at a cost of \$9 per person	Jim Barclay (07) 4164 6194
7th	Kumbia Melbourne Cup Day Races	Yearly event, race fashions, on course betting	(07) 4164 4155
11th	Artists Cottage Workshops	Number of artists will be running classes which will run from 10am through to 2pm and cost is \$10 for each session	Artist Cottages Garry Eyre (07) 4163 6977
18th	Hivesville Memorial Park - Opening	Luncheon at Hivesville Hotel	Bill Kerney
25th	Durong Country Christmas Markets	Durong community hall starting at 8am	Leeann (07) 4168 0273
26th	Bunya Country Music Afternoon	An afternoon of country music	(07) 4162 5676
DECEMBER			
All December	Art Exhibition @ Kingaroy Information Art and Heritage Precinct	Gallery A Donna Oberan - Abstracts. Gallery B Kingaroy Junior Art Group. Gallery C Craft Gallery changing each month. Well advised to keep an eye on this space.	Paul (07) 41626272
1st	Wondai Art Gallery - New Exhibition Opening Night	Wine tasting, finger food included with the introduction of the artists and the first viewing of the exhibition. Opening night costs \$5 and a gold coin donation thereafter. Opening night starts at 6pm	Wondai Art Gallery (07) 4168 5926
2nd - 9th	Blackbutt Christmas Festival		(07) 4170 0068
7th	Kingaroy Christmas Carnival	Festive fun for all the family	(07) 4162 8466
9th	Christmas Race Meet	The Nanango Race Club are holding the Christmas Race Meet at the Nanango Racecourse. Onsite TAB facilities, licensed bar etc.	Nanango Race Club (07) 4163 2129
10th	Kumbia Christmas Carnival	Carols, stalls, produce and craft to buy for Christmas. Starts at 5pm	(07) 4164 4175
13th	Nanango Lions Christmas Carnival	Held in Pioneer Park Nanango from 5:30pm	Jenny Robinson (07) 4162 4354
15th	Murgon Christmas Fair	Lamb Street from 4pm	Murgon VIC (07) 4168 3864
16th	Bunya Forest Gallery "Bunya Magic"	An exhibition of local artists and craftsperson's are captivated by the special magic that the Bunya Mountains generates around everyone who visits. Gallery open 10am to 5pm daily during school holidays, closed Mondays outside these times.	Mrs Kay Joyce (07) 4668 3020 0428 158 704 bunyaforest@bigpond.com
24th	Wondai Christmas Eve Carnival	Heaps of entertainment, wheels (Goods, Ham & Turkey), BBQ, Santa with free ice blocks for the kids. Entry is Free	Noreen Brier (07) 4168 5652 (07) 4168 5796 A/H

Market Name	Frequency	Shire	Contact Details
Nanango Country Markets	1st Saturday of the Month	Nanango Showgrounds Nanango	Nanango VIC—(07) 4171 6871
Hilltop Markets	2nd & 4th Sunday of the Month	D'Aguila Highway, Nanango	Virgil Smith—(07) 4163 1370
Murgon CBD Markets	2nd Sunday of the Month	Main Street, Murgon	Neil or Fay—(07) 4168 1253
Maidenwell Markets	2nd Sunday of the Month	Main Street, Maidenwell	Gordon—(07) 4164 6133
Wondai Country Markets	2nd & 4th Saturday of the Month	Coronation Park, Wondai	Andrew—0403 037 300
Kingaroy Friendship Markets	3rd Saturday of the Month	Senior Citizens Hall	Doug—(07) 4162 7300
Kingaroy County Markets	3rd Saturday of the Month	Kingaroy Showground	Davina—0400 328 462
Blackbutt Country Markets	3rd Sunday of the Month	Main Street, Blackbutt	Brian—(07) 4163 0377
Kumbia Markets	5th Saturday of the Month	Kumbia	Anne—(07) 4164 4368
Kilkivan Markets	Every Sunday Morning	Lester Millar Park, Kilkivan	Dulcie Hewitt—5484 1032